

RCE / 2611  
WVPlease Direct All Correspondence to Customer Number **26332****REQUEST FOR CONTINUED EXAMINATION**

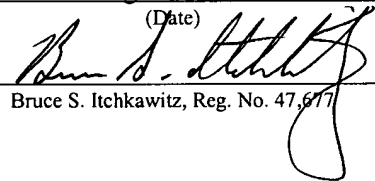
Applicant : William P. Price et al.  
 App. No : 09/773,940  
 Filed : January 31, 2001  
 For : SYSTEM AND METHOD FOR  
 SELECTING CONTENT TO BE  
 PRESENTED TO A USER  
 Examiner : Ngoc K. Vu  
 Art Unit : 2611

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

August 11, 2005

(Date)

  
 Bruce S. Itchkawitz, Reg. No. 47,677
**Mail Stop RCE**

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

This Request for Continued Examination (RCE) is being made as follows:

1. Submission Required under 37 CFR 1.114:

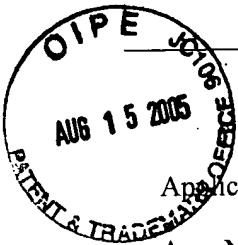
- (X) Enclosed:  
 (X) Amendment/Reply in 12 pages.  
 (X) Return Postcard. ( 2 )

2. Fees:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
RCE Fee		1801 (\$790)		\$790
Suspension of Action		1463 (\$130)		\$0
Total Claims	33 - 30 = 3	1202 (\$50)	3 x 50 =	\$150
Independent Claims	3 - 3 = 0	1201 (\$200)	0 x 200 =	\$0
			<b>TOTAL FEE DUE</b>	<b>\$940</b>

3. Payment:

- (X) Check in the amount of \$940 to cover the above fees.



Docket No.: K35A0755 (WESDIG.049A)

August 11, 2005

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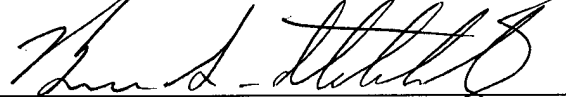
**Please Direct All Correspondence to Customer Number 26332**

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Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE MARTENS OLSON & BEAR LLP

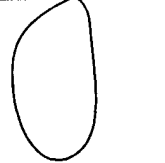


Bruce S. Itchkawitz

Registration No. 47,677

Attorney of Record

(949) 760-0404



Dated: August 11, 2005

RCE

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